



WHBF
PO Box 470
Rockford, IL 61105

Targeted Platform Media
650 Massachusetts Avenue NW
Ste 210
Washington, DC 20001

Contract # 1411573

Schedule Dates 11/01/16-11/05/16
Advertiser Priorities USA Action(PAC) (44728)
Agency Targeted Platform Media (20389)
Product Political - Issues / Propositions (1068)
Brand ISSUE (184363)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Meredith Kaufman,
Phone/Fax /
CPE 750/760/4563
Account Types National/Political
Billing Type Standard
Comments ISSUE

Date Entered 08/18/16
Last Modified 10/14/16
Entered By Jill Koch
CO-OP No
Headline # ECR25135654
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,125.00
Net Total \$6,375.00
Sales Tax

By Broadcast Month	Spots	Rate
Nov. 2016	5	\$7,500.00
Grand Total:	5	\$7,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	11/06/16-11/06/16	3	:30	6A- 9:30A (CST)	1							X				Qued Cities (WHBF)	CBS Sunday Morning	8/18/16
2.0	Normal Line / SPOT (2)	11/01/16-11/04/16	3	:30	10A- 11A (CST)	3		X	X	X	X			3	\$1,300.00	\$3,900.00	Qued Cities (WHBF)	Price Is Right	8/18/16
3.0	Revised Line / SPOT (3)	11/01/16-11/04/16	3	:30	6:30P- 7P (CST)			1	1	1	1						Qued Cities (WHBF)	Entertainment Tonight	8/18/16
3.1	Revised Line / SPOT (3)	11/01/16-11/04/16	3	:30	6:30P- 7P (CST)	5		X	X	X	X						Qued Cities (WHBF)	Entertainment Tonight	10/6/16
5.0	Revised Line / SPOT (8)	11/04/16-11/04/16	3	:30	9P- 10P (CST)	1					X						Qued Cities (WHBF)	Blue Bloods-CBS	8/18/16
5.1	Revised Line / SPOT (8)	11/04/16-11/04/16	3	:30	9P- 10P (CST)	2					X						Qued Cities (WHBF)	Blue Bloods-CBS	10/6/16
5.2	Normal Line / SPOT (8)	11/04/16-11/04/16	3	:30	9P- 10P (CST)	1					X			1	\$2,800.00	\$2,800.00	Qued Cities (WHBF)	Blue Bloods-CBS	10/10/16
7.0	Revised Line / NCAA Football (11)	11/05/16-11/05/16	4	:30	7P- 10P (CST)	1						X					Qued Cities (WHBF)	CBS SEC College Football Prime	8/18/16
7.1	Revised Line / NCAA Football (11)	11/05/16-11/05/16	3	:30	2:30P- 6P (CST)	1						X					Qued Cities (WHBF)	CBS SEC College Football	8/23/16
7.2	Normal Line / NCAA Football (10)	11/05/16-11/05/16	3	:30	2:30P- 6P (CST)	1						X		1	\$800.00	\$800.00	Qued Cities (WHBF)	CBS SEC College Football	8/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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